

## E-Tender Notice for Pre-qualification of a Panel of Creative/Media/Advertising Agencies

## RFP No. PSW/PROC/COMM-18/23-24

Pakistan Single Window (PSW), the notified operating entity for the PSW system under provisions of the PSW Act, 2021 and a company incorporated under section 42 of Companies Act 2017 invites sealed proposals from experienced media agencies, registered with relevant authorities for Pre-Qualification of a Panel of Creative/Media/Advertising Agencies. The applicants should be registered suppliers on the e-Pak Acquisition & Disposal System (EPADS) in order to participate in the subject Pre-Qualification. Interested applicants can register themselves electronically on EPADS through <a href="https://eprocure.gov.pk/#/supplier/registration">https://eprocure.gov.pk/#/supplier/registration</a>.

- 2. Pre-Qualification (PQ) documents, containing all information including instruction for preparation and submission of pre-qualification proposals, evaluation criteria etc. can be accessed through ePADS or downloaded from PSW website (<a href="https://www.psw.gov.pk/documents/tenders">https://www.psw.gov.pk/documents/tenders</a>). Prospective applicants may request clarification on the PQ documents till 3<sup>rd</sup> August, 2024.
- 3. Pre-qualification proposals, prepared in accordance with the instructions provided in the Pre-Qualification Documents, must be submitted electronically through EPADS on or before 12th August, 2024 at 1500 Hrs. Pre-Qualification proposals will be opened on the same day at 1530 Hrs. at the below given address. In case the day of Pre-Qualification proposals' submission and opening falls on a public holiday, next working day shall be considered as the deadline for the same. This notice is also available on PPRA website at <a href="https://www.ppra.org.pk">www.ppra.org.pk</a>

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