

**EVALUATION REPORT**  
**(AS PER RULES 35 OF PP RULES, 2004)**

1. Name of Procuring Agency: House Building Finance Company Limited
2. Method of Procurement: Pre-qualification
3. Title of Procurement: Prequalification for Advertising Agencies
4. Tender Inquiry: HBFCL/HOK/GSD/2024/02
5. PPRA Ref.No. (TSE): TS539446E
6. Date & Time of Bid Closing: 12-05-2024 11:00 a.m
7. Date & Time of Bid Opening: 29-05-2024 11:30 a.m
8. No of Bids Received: Fifteen (15)

S. No.	Name of Bidder	Rule/Regulation/SBD*/ Policy/Basis for rejection /Acceptance as per Rule 35 of PP Rules,2004
1	M/s Connect Marketing Comm (Pvt) Ltd.	Prequalified
2	M/s Synergy Advertising (Pvt) Ltd	Prequalified
3	M/s Orient McCann (Pvt) Ltd	Prequalified
4	M/s Interflow	-
5	M/s Maxim	-
6	M/s Golden Thoughts	-
7	M/s M&C Saatchi	-
8	M/s Pirana	-
9	M/s M&A Marketing & Adv. (Pvt) Ltd.	-
10	M/s Adarts Karachi (Pvt) Ltd.	-
11	M/s Oktopus Group	-
12	M/s Spectrum Comms (Pvt) Ltd.	-
13	M/s Creative Junction (Pvt) Ltd.	-
14	M/s Mindread Adv. (Pvt) Ltd.	-
15	M/s CMC Corporate Marketing Comm	-

\*Standard Bidding Documents

**Prequalified Ad. Agencies:**

M/s Connect Marketing Comm (Pvt) Ltd.
M/s Synergy Advertising (Pvt) Ltd
M/s Orient McCann (Pvt) Ltd

Signature.....

Official Stamp.....

