

EVALUATION REPORT

(As Per Rule 35 of PP Rules, 2004)

1. Name of Procuring Agency: Pakistan Software Export Board
2. Method of Procurement: Two Stage Two Envelop Procedure
3. Title of Procurement: Expression of Interest **“Video Documentary and Video Advertisement Production”**
4. Tender Inquiry No.: A (01)/PSEB/2022-15
5. PPRA Ref. No. (TSE): TS-474264E
6. Date & Time of Bid Closing: Tuesday 29^h March 2022 at 1500 hrs.
7. Date & Time of Bid Opening: Tuesday 29th March 2022 at 1530 hrs..
8. No of Bids Received: Nine (09) bids received
 - i. M/S JS Films
 - ii. M/S M&C Saatchi
 - iii. M/S Synite Digital
 - iv. M/S Synergy Densetsu
 - v. Marcom Private Limited
 - vi. Excel Resource
 - vii. Elements Interactive
 - viii. Mercury Transformation
 - ix. Stimulus Production

Note: 70 marks out of 100 was mandatory to qualify for the issuance of TOR's

9. Criteria for Bid Evaluation:

Technical Evaluation 70% out of 100 for the financial bid opening. in Lot A JS Films and M&C Saatchi has declared technically qualified and for Lot B Only M&C Saatchi has declared qualified for financial bid opening,

Financial Evaluation: The evaluation of financial bids will be calculated as follows:

- The weightage of financial proposal is 30% in total score.
- The financial weightage will be calculated by the formula as given below:

= (lowest bid/bid offered) *30

10. Details of Bid(s) Evaluation:

Achieving 70 marks out of 100 is mandatory to qualify for the financial bid opening. The aggregate points of the financial and technical evaluation for each company will be calculated. The contract will be awarded to the company that secures the maximum points. (is selected for the award of contract)

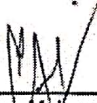
For Lot A

PAKISTAN SOFTWARE EXPORT BOARD (G) LTD COMPARATIVE STATEMENT FOR HIRING OF VIDEO DOCUMENTARY AND ADVERTISEMENT PRODUCTION COMPANY TENDER # A(01)/PSEB/2022-15 & CORRIGENDUM A (01)/PSEB/2022-16. (LOT-A) VIDEO DOCUMENTARY							
S.No.	Product/ Description	M/S M&C SAATCHI			M/S J&S FILMS		
		Cost	Tax 16%	Total Price	Cost	Tax 16%	Total Price
1	Video Documentry Production	5,250,000	840,000	6,090,000	5,920,000	947,200	6,867,200
2	Total Amount	6,090,000			6,867,200		
	Financial Weitage Value @ 30% (Weighing Formula: Lowest Bid/ Bid Offered)*30	30.00			26.60		

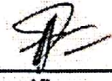
- i) The financial proposals of two (02) technically qualified companies were opened in the prsence of committee members and bidders.
- ii) The report is submitted to the purchasse committee for review, approval and award of contract according to TOR's and GoP rules.



 Jahanzaib Shafi
 Manager International Marketing

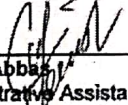


 Rao Muhammad Arif Khan
 Manager Administration



 Shahbaz Khan
 Accounts Officer

Prepared By:




 Faisal Abbas
 Administrative Assistant


For Lot B

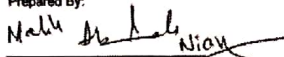
PAKISTAN SOFTWARE EXPORT BOARD (G) LTD COMPARATIVE STATEMENT FOR HIRING OF VIDEO DOCUMENTARY AND ADVERTISEMENT PRODUCTION COMPANY TENDER # A(01)/PSEB/2022-15 & CORRIGENDUM A(01)/PSEB/2022-16. (LOT-B) VIDEO ADVERTISEMENT						
S. No.	Product/Description	M/S M&C SAATCHI				
		Qty	Cost	Tax 18%	Total Amount	Total Price
1	Advertisement Production	2	4,375,000	700,000	10,150,000	10,150,000
2	Total Amount					10,150,000
	Financial Weight Value @ 30% (Weighing Formula: Lowest Bid/ Bid Offered)*30				30.00	

- i) The financial proposals of one (01) technically qualified companies were opened in the presence of committee members and bidders.
ii) The report is submitted to the purchase committee for review, approval and award of contract according to TOR's and GoP rules.


Jahanzab Shah
Manager International Marketing


RAO MUHAMMAD ARIF KHAN
Manager Administration and HR


Shahbaz Khan
Accounts Officer

Prepared By:

Malik Abdullah Niaz
Administrative Assistant

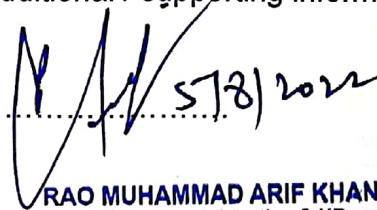
Lowest Evaluated Bidder:

For Lot A (Video Documentary) M/S M&C Saatchi (Rs. 6,090,000/- inclusive of all taxes)

For Lot B (Advertisement Production) M/S M&C Saatchi (Rs. 10,150,000/- inclusive of all taxes)

11. Any other additional / supporting information, the procuring agency may like to share.

Signature:


578/2022

Official Stamp:

RAO MUHAMMAD ARIF KHAN
Manager Administration & HR
Pakistan Software Export Board (G) Ltd
*Standard Bidding Documents (SBD)
IT & Telecom Division
Government of Pakistan
Islamabad