

FINAL EVALUATION REPORT
(As Per Rule 35 of PP Rules, 2004)

1. Name of Procuring Agency: Pakistan Cricket Board
2. Method of Procurement: Single Stage One Envelope
3. Title of Procurement: Out of Home Media Services Agency (OOH) for PCB Events 2024-2025
4. Tender Inquiry No.: N/A
5. PPRA Ref. No. (TSE): TS544530E
6. Date & Time of Bid Closing: 16th August 2024 till 11:00 AM.
7. Date & Time of Bid Opening: 16th August 2024 at 11:30 AM.
8. No of Bids Received: 09 (Nine)
9. Criteria for Bid Evaluation: As per the prescribed criteria
10. Details of Bid(s) Evaluation: Given Below

Bidders	Technical Score	Financial Score	Total Score	Rule/Regulation/SBD*/Policy/ Basis for Rejection I Acceptance as per Rule 35 of PP Pules, 2004.
ThirdEye	65	30	95	Technically Qualified Most Advantageous Bidder
Core Media	60	30	90	Technically Qualified
Arrows	55	30	85	Technically Qualified
Blaze	50	30	80	Technically Qualified
Omedia	50	30	80	Technically Qualified
Kinetic	60	30	90	Technically Qualified
Adsells	60	30	90	Technically Qualified
Hart Communications	45	-	45	Technically Disqualified
Insight Solution	40	-	40	Technically Disqualified

Note: In order to qualify for the financial bid, an Applicant must receive at least 50 marks out of 70 in the Technical Evaluation.

Most Advantageous Bidder: M/s ThirdEye

11. Any other additional / supporting information, the procuring agency may like to share.

Signature:

Official Stamp:



*Standard Bidding Documents (SBD).