

TECHNICAL EVALUATION REPORT

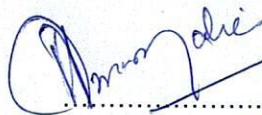
(As Per Rule 35 of PP Rules, 2004)

1. **Name of Procuring Agency:** Ministry of Federal Education and Professional Training
2. **Method of Procurement:** CQS under the World Bank Procurement Regulations
3. **Title of Procurement:** Request for Expression of Interest (REOI) for Selection of Firm on CQS Basis for 'Digital Content Development' on 'Environments For Living' and 'Entrepreneurship' Curriculum
4. **Tender Inquiry No:** 1(59)/24-25-PCU-Procurement
5. **PPRA Ref. No. (TSE):** TS543908E
6. **Date & Time of Bid Closing:** 31-07-2024 by 03:00 hours.
7. **Date & Time of Bid Opening:** 31-07-2024 by 03:30 hours.
8. **No of Bids Received:** 04
9. **Criteria for Bid Evaluation:** Criteria laid down in EOI's ToR document.
10. **Details of Bid(s) Evaluation:** All the bids received up to the date and time of bid closing i.e. 31-07-2024 were evaluated in accordance with the evaluation criteria laid down in the EOI's ToR document.

Name of the Bidders	Technical Ranking	Consultant's Qualification-based Selection (CQS) method, the World Bank Procurement Regulations for IPF Borrowers, 5th Edition, dated September 2023, Section VII, Sub-sections 7.11 and 7.12 basis for Technical Rejection / Acceptance
M/s Knowledge Platform	1 st	Responsive
M/s TeleTaleem	2 nd	Responsive
M/s Premier DLC	3 rd	Responsive
M/s MarCom	4 th	Non-Responsive

*The details are explained in the enclosed respective evaluation sheets/report

Signature:



Official Stamp:

UZMA MALIK
Procurement Specialist
Project Coordination Unit
Ministry of Federal Education &
Professional Training

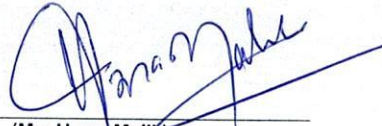
*Standard Bidding Documents (SBD).

Procurement under Actions to Strengthen Performance for Inclusive and Responsive Education Program (ASPIRE)

Technical Evaluation
Closing Date: 31-07-2024
Closing Time: 03:00PM

REQUEST FOR EXPRESSION OF INTEREST (REOI) FOR SELECTION OF FIRM ON CQS BASIS FOR 'DIGITAL CONTENT DEVELOPMENT' ON 'ENVIRONMENTS FOR LIVING' AND 'ENTREPRENEURSHIP' CURRICULUM

S.No	Evaluation Parameters	M/s Premier DLC	M/s TeleTaleem	M/s Knowledge Platform	M/s MarCom
1	Demonstrated experience in designing, developing, and implementing entrepreneurship education and environmental education digital content for children and youth.	No	Developed content for entrepreneurship	Yes, developed digital content for both themes	-
2	Experience of minimum 2 years in doing educational service projects on development of content	Yes	Yes	Yes	-
3	Previous two similar assignments done at national and provincial level	No	Worked on entrepreneurship	Yes, worked on both themes	-
4	Demonstrated experience in developing high quality age-appropriate digital content for students.	Instructional video was shown. Do not have much experience of making animated videos	Low quality and not age appropriate	Yes	-
5	Shall have a dedicated R&D team including educationists, script writers, graphic artists, animation artists, IT resources, editors which can create the scripts and produce videos that completely address an SLO in 4 – 5 persons days of production effort.	Yes	Yes	Yes	-
Status		Responsive	Responsive	Responsive	Non-Responsive



(Ms. Uzma Malik)
Procurement Specialist, PCU, M/o FE&PT

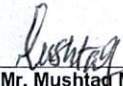


(Mr. Ghazanfar Ali)
Education/Training Specialist, PCU, M/o FE&PT

UZMA MALIK
Procurement Specialist
Project Coordination Unit
Ministry of Federal Education &
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(Ms. Farrah Huma)
Academic Specialist, PCU, M/o
FE&PT



(Mr. Mushtaq Malik)
Project Coordination Consultant/
Project Director (ASPIRE)



(Mr. Syed Junaid Akhlaq)
Sr. Joint Secretary (Admin), M/o FE&PT