

EVALUATION REPORT
(As Per Rule 35 of PP Rules, 2004)

1. Name of Procuring Agency: Gilgit Development Authority.
2. Method of Procurement: Single Stage Two Envelop
3. Title of Procurement: Hiring of Marketing Consultancy Firm for formulation of Business Plan for Gilgit Business HUB from Konodas RCC Bridge to STP road District Gilgit..
4. Tender Inquiry No: No.GDA-TECH-4(51)/202
5. PPRA Ref. No. (TSE): TS543761E
6. Date & Time of Closing: 13-08-2024 at 1400 hours
7. Date & Time of Opening: 13-08-2024 at 1430 hours
8. No of Bids Received: 03
9. Criteria for Bid Evaluation: Quality and Cost Based Selection (QCBS)
10. Details of Bid(s) Evaluation:

Hiring of Marketing Consultancy Firm for formulation of Business Plan for Gilgit Business HUB from Konodas RCC Bridge to STP road District Gilgit..

Technical Evaluation

S.#	Name of Firm	Technical Score obtained	Technical Bid Weightage (Technical Score * 80%)	Financial Bid Amount (PKR)	Financial Score (Lowest Bid Price / Financial Bid) * 100	Financial Weightage (Financial Score * 20%)	Total Score obtained	Remarks
1	M/S HIA Consulting	85	68.00	4,200,000/-	100.00	20.00	88.00	2nd
2	M/S HAT Marketing Solutions	96	76.80	4,280,000/-	98.13	19.63	96.43	1st
3	The Progressive Network	Not qualified	-	-	-	-	-	-

11. Any other additional/supporting information, the procuring agency may like to share. NIL

Signature:

Deputy Director (Engineering)
Gilgit Development Authority