

FINAL EVALUATION REPORT

(As Per Rule 35 of PP Rules, 2004)

1. Name of Procuring Agency: M/S Pakistan Software Export Board (PSEB)
2. Method of Procurement: Single Stage Two Envelop
3. Title of Procurement: The Hiring of Company for Video Documentary Production
4. Tender Inquiry No.: A (01)/PSEB/2024-18
5. PPRA Ref. No. (TSE): TS-537933E
6. Date & Time of Bid Closing: 28th May, 2024 at 03:00pm
7. Date & Time of Bid Opening: 28th May, 2024 at 03:30pm
8. No of Bids Received: 03 (M/S Synergy Advertising, M/S Adarts Advertising, M/S Excel Resource)
9. Criteria for Bid Evaluation: Quality and Cost Based
10. Details of Bid(s) Evaluation: 70% marks out of 100 to qualify for financial bid opening

Name of Bidder	Marks		Evaluated Cost	Rule/Regulation/SBD*/Policy/ Basis for Rejection / Acceptance as per Rule 35 of PP Rules, 2004.
	Technical (if applicable)	Financial (if applicable)		
M/S Synergy Advertising	57.4	30	7,835,400/-	
M/S Adarts Advertising	65.80	12.09	19,440,000/-	
M/S Excel Resource	20.00			Technically Disqualify
(Add Columns if Required)				

Most Advantageous Bidder: 1. M/S Synergy Advertising

11. Any other additional / supporting information, the procuring agency may like to share.

Signature:

Official Stamp:

***Standard Bidding Documents (SBD)**

Rao Muhammad Arif Khan
Manager Administration
Pakistan Software Export Board (G) Limited
Ministry of Information Technology &
Telecommunication Government of Pakistan