



BID EVALUATION REPORT

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| TENDER NUMBER: | BM/12372-IA |
| TENDER DATE: | 19-Apr-2018 |
| TENDER TITLE & SCOPE OF WORK: | FLEX DIGITALLY PRINTED SKINS FOR PSO BRANDING AT RETAIL OUTLETS. |
| BIDDING PROCEDURE: | Single Stage- Two Envelope |
| NO. OF BIDS RECEIVED | 07 |
| TENDER OPENING DATE (TECHNICAL): | 09-May-2018 |
| TENDER OPENING DATE (COMMERCIAL): | 21-May-2018 |

DETAILS OF BID EVALUATION:

| BIDDERS | TECHNICAL QUALIFICATION STATUS | EVALUATED COST (Rs.) | BASIS FOR BID ACCEPTANCE / REJECTION |
|-------------------------------------|---------------------------------------|-----------------------------|---|
| M/s. AD & Event Solution. | Qualified | 3,043,100.00 | Conforms to bid evaluation criteria |
| M/s. I M Graphics. | Qualified | 3,660,000.00 | Conforms to bid evaluation criteria |
| M/s. Chinab Advertising. | Qualified | 4,065,600.00 | Conforms to bid evaluation criteria |
| M/s. Blue Sky Advertising. | Qualified | 4,400,000.00 | Conforms to bid evaluation criteria |
| M/s. Flex-O-Signs. | Qualified | 4,792,356.00 | Conforms to bid evaluation criteria |
| M/s. Graphic Media Corporation. | Qualified | 5,671,470.00 | Conforms to bid evaluation criteria |
| M/s. Adsell Advertising (Pvt.) Ltd. | Qualified | 15,705,000.00 | Conforms to bid evaluation criteria |

LOWEST EVALUATED BIDDER (S)

M/s. AD & Event Solution.

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