

Technical Evaluation Report

1	Name of Procuring Agency	Railway Constructions Pakistan Limited
2	Method of Procurement	Single Stage Two Envelope Competitive Bidding Procedure
3	Title of Procurement	Branding Opportunities at Lahore, Shahdara and Raiwind Railways Stations, Railway Sites, Crossings, Trains & Digital Medium (LED/SMD/Front Lit/Back Lit)
4	Tendering Inquiry No.	Cat I- RCP/BR/CAT-I/2023 Cat II- RCP/BR/CAT-II/2023 Cat III- RCP/BR/CAT-III/2023 Cat IV- RCP/BR/CAT-IV/2023 Cat V- RCP/BR/CAT-V/2023
5	PPRA Ref No.	TS-507576-E
6	Date & Time of Bid Closing	9 th May, 2023 at 1100 hours
7	Date & Time of Bid Opening	9 th May, 2023 at 1200 hours
8	No. of Bids Received	As mentioned Below
9	Criteria for bid evaluation	As per attached Bid Data Sheet (BDS)
10	Details of bid evaluation	As mentioned below

Category I:

Sr. No	Name of Bidder	Technical Score (Out of 100)	Rule/Regulation/SBD*/Policy/Basis for Rejection/Acceptance as per Rule 35 of PP Rules, 2004
No Bids Received			

Category II:

Sr. No	Name of Bidder	Technical Score (Out of 100)	Rule/Regulation/SBD*/Policy/Basis for Rejection/Acceptance as per Rule 35 of PP Rules, 2004
No Bids Received			

Category III:

Sr. No	Name of Bidder	Technical Score (Out of 100)	Rule/Regulation/SBD*/Policy/Basis for Rejection/Acceptance as per Rule 35 of PP Rules, 2004
No Bids Received			

2 total 17523 . 1

Category IV:

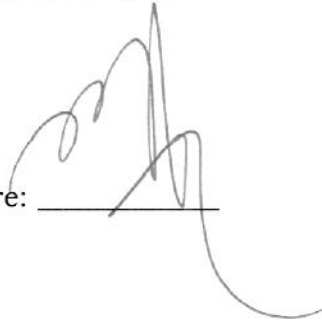
Sr. No	Name of Bidder	Technical Score (Out of 100)	Rule/Regulation/SBD*/Policy/Basis for Rejection/Acceptance as per Rule 35 of PP Rules, 2004
1	M/s Hum Network Limited	45 (Dis-qualified)	<p>(i) Bidder has failed to provide Integrity Pact which is a must meet criteria as per Clause 6 (ITB 11.1A & ITB 11.4) of bidding data sheet. Thus, the bidder stands non-responsive.</p> <p>(ii) Bidder has failed to provide requisite power of attorney to sign the bid as per requirement of Clause 6 (ITB 11.4) & 13 (ITB18.5) of bidding data sheet. Thus, the bidder stands non-responsive.</p> <p>(iii) Bidder has failed to provide signed and stamped Special Specifications which is a must meet criteria as per Clause 6 (ITB 11.1A & ITB 11.4) of bidding data sheet. Thus, the bidder stands non-responsive.</p> <p>(iv) Bidder has failed to provide General Experience in marketing as per format given in Appendix G to Bid and as per requirement of Clause 6 (ITB 11.1 A) of Bidding data sheet.</p> <p>(v) Bidder has failed to provide Relevant Experience in providing Conventional OOH services as per format given in Appendix H to Bid and as per requirement of Clause 6 (ITB 11.1 A) of Bidding data sheet.</p> <p>(vi) Bidder has scored 45 marks out of 100 against the criteria given in Clause 6 (ITB 11.1A & ITB 11.4) of bidding data sheet and thus has failed to achieve the qualification marks of 75 or above.</p>

Category V:

Sr. No	Name of Bidder	Technical Score (Out of 100)	Rule/Regulation/SBD*/Policy/Basis for Rejection/Acceptance as per Rule 35 of PP Rules, 2004
No Bids Received			

11. Any other additional / supporting information, the procuring agency may like to share: Nil

Signature: _____

A handwritten signature in black ink, consisting of several loops and a long tail, written over a horizontal line.

Official Seal / Stamp: _____



SECTION III
BID DATA SHEET (BDS)

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Bid Data Sheet (BDS)

The following specific data for branding opportunities to be procured shall complement, supplement, or amend the provisions in the Instructions to Bidders (ITBs). Whenever there is a conflict, the provisions herein shall prevail over those in ITBs.

BDS Clause Number	ITB Number	Amendments of, and Supplements to, Clauses in the Instruction to Bidders
A. Introduction		
1.	1.1	Name of Procuring Agency: Railway Constructions Pakistan Limited (RAILCOP) The Description (as specified in IFB) of the Tender is: Branding through installation of: Digital/LED Screens/SMD/Front Lit/Back Lit at Lahore, Shahdara & Raiwind Railway Station. Period for Branding License: 2 years Extendable for one more year upon mutual consensus with 4 months mobilization/grace period. Commencement date for branding: Within 14 days of signing of Contract Agreement
2.	2.1	NOT APPLICABLE

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B. Bidding Documents

3.	3.1	<p>Bidders (Marketing Service Provider (Media Buying Houses/Relevant Organizations etc.)) meeting following eligibility:</p> <ul style="list-style-type: none"> a) Must be registered with Income Tax Department and on Active Taxpayers List of the Federal Board of Revenue; b) A copy of Articles of Incorporation or Constitution of the Applicant as a legal entity shall be submitted which shall be consisted of form C/D/H (in case of Sole Proprietor), updated partnership deed (in case of Partnership Firm) and updated Form A & Form 29 (in case of Private Ltd. Company). The document shall indicate the Applicant's name, address and its representative Personnel. c) Maximum of Two (02) numbers of firms are allowed to form a Joint Venture. Lead firm of the Joint Venture must have a minimum of 51% share.
4.	8.1	<p>In case of any clarifications regarding Bidding Documents, may please be contacted Director Supply Chain & Special Project RAILCOP House, Pakistan Railways Carriage Factory, I.J Principal Road, Sector I-11/1, Islamabad, Pakistan.</p>

C. Preparation of Bids

5.	10.1	<p>The Language of all correspondences and documents related to the Bid is English</p>
6.	11.1 A	<p>The Bidder shall submit with its Technical Bid the following documents:</p> <ul style="list-style-type: none"> (a) Letter of Bid- Technical Proposal (b) Bid Security (ITB.15) (c) Written confirmation authorizing the signatory of the Bid to commit the Bidder (ITB.18.5) (d) Bidders Information Form (e) Bidders' JV Members Information Form (f) Pending litigation information (g) Special Specifications (the bidder shall sign & stamp in their Letter Head as provided by the Employer) (h) Preliminary Project Plan (appendix -B) (i) Method of Performing the Work (appendix -C) (j) Integrity Pact (appendix -D) (k) Financial Competence and Access to financial Resources (Form FIN) (Appendix E & Appendix F)

	(l) Past Performance and Experience (General & Relevant)(appendix - G & H) (m) Undertaking (provided at forms)																																		
11.1 B	The Bidder shall submit with its Price Bid the following documents: (a) Letter of Bid- Financial Proposal (b) Price Schedule Form																																		
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	<table border="1"> <thead> <tr> <th>Sr. #</th> <th>CRITERIA</th> <th>Max Marks</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>Bidders Information Form</td> <td>Must Meet</td> </tr> <tr> <td>2</td> <td>Bidders' JV Member Information Form</td> <td>Must Meet (If Applicable)</td> </tr> <tr> <td>3</td> <td>Pending Litigation Information</td> <td>Must Meet</td> </tr> <tr> <td>4</td> <td>Integrity Pact</td> <td>Must Meet</td> </tr> <tr> <td>5</td> <td>Written Power of Attorney to signatory of Bid (ITB 18.5)</td> <td>Must Meet</td> </tr> <tr> <td>6</td> <td>Special Specifications (Sign & Stamp and submit in Letter Head</td> <td>Must Meet</td> </tr> <tr> <td>7</td> <td>Undertaking (Provided at Contract Forms)</td> <td>Must Meet</td> </tr> <tr> <td>8</td> <td> <u>General Experience of Marketing to be given as per Appendix G</u> (a) Experience with Govt Organization (Max Marks= 10) (i) Less than 1 year= 0 Marks (ii) 1-3 years=2.5 marks (iii) 3-5 years=5 marks (iv) Greater than 5 years=10 marks (b) Experience with Private Organization(Max Marks= 10) (i) Less than 1 year= 0 Marks (ii) 1-3 years=2.5 marks (iii) 3-5 years=5 marks (iv) Greater than 5 years=10 marks </td> <td>20</td> </tr> <tr> <td>9</td> <td> <u>Relevant Experience of Firm in providing Conventional OOH services (w.r.t scope of work requirements) to be given as per Appendix G</u> (a) Experience with Govt Organization (Max Marks= 15) (i) Less than 1 year= 0 Marks (ii) 1-3 years=5 marks (iii) 3-5 years=8 marks (iv) Greater than 5 years=15 marks (b) Experience with Private Organization(Max Marks= 10) (i) Less than 1 year= 0 Marks (ii) 1-3 years=2.5 marks (iii) 3-5 years=5 marks (iv) Greater than 5 years=10 marks </td> <td>25</td> </tr> <tr> <td>10.</td> <td> <u>Foreign Affiliation & Partnership/alliances</u> (a) Foreign Equity (10%)/Foreign Affiliations (5%)= 5 Marks (b) Any other relevant partnerships executed in the = 5 marks past 01 year </td> <td>10</td> </tr> </tbody> </table>	Sr. #	CRITERIA	Max Marks	1	Bidders Information Form	Must Meet	2	Bidders' JV Member Information Form	Must Meet (If Applicable)	3	Pending Litigation Information	Must Meet	4	Integrity Pact	Must Meet	5	Written Power of Attorney to signatory of Bid (ITB 18.5)	Must Meet	6	Special Specifications (Sign & Stamp and submit in Letter Head	Must Meet	7	Undertaking (Provided at Contract Forms)	Must Meet	8	<u>General Experience of Marketing to be given as per Appendix G</u> (a) Experience with Govt Organization (Max Marks= 10) (i) Less than 1 year= 0 Marks (ii) 1-3 years=2.5 marks (iii) 3-5 years=5 marks (iv) Greater than 5 years=10 marks (b) Experience with Private Organization(Max Marks= 10) (i) Less than 1 year= 0 Marks (ii) 1-3 years=2.5 marks (iii) 3-5 years=5 marks (iv) Greater than 5 years=10 marks	20	9	<u>Relevant Experience of Firm in providing Conventional OOH services (w.r.t scope of work requirements) to be given as per Appendix G</u> (a) Experience with Govt Organization (Max Marks= 15) (i) Less than 1 year= 0 Marks (ii) 1-3 years=5 marks (iii) 3-5 years=8 marks (iv) Greater than 5 years=15 marks (b) Experience with Private Organization(Max Marks= 10) (i) Less than 1 year= 0 Marks (ii) 1-3 years=2.5 marks (iii) 3-5 years=5 marks (iv) Greater than 5 years=10 marks	25	10.	<u>Foreign Affiliation & Partnership/alliances</u> (a) Foreign Equity (10%)/Foreign Affiliations (5%)= 5 Marks (b) Any other relevant partnerships executed in the = 5 marks past 01 year	10	
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	11.	Strategy including: (a) Work Methodology as per Appendix C= 10 Marks (b) Preliminary Project Plan as per Appendix B = 10 Marks	20
	12.	Financial Audit Reports of last 3	20
	13.	Infrastructure & Dedicated operations team having more than one regional offices (addresses & company profile to be provided) in main cities (capital of provinces, capital of country) along-with dedicated and qualified team (CVs of qualified staff to be provided)	5
		Total	100
		<p>Note: Minimum Qualifying marks => 75</p> <p>i. Non-compliance with must meet criteria will lead the bid towards non- responsiveness.</p> <p>ii. The qualification score shall not be considered in financial evaluation.</p> <p>iii. The Financial Proposals of only those bidders, who scored the minimum qualifying 75 marks in the Technical Evaluation will further be evaluated.</p>	
7.	12	Bidder with the highest quoted bid amount will be declared as most advantageous bidder or successful bidder.	
8.	14.1	Bid shall remain valid and open for acceptance for a period of One Hundred and Twenty (120) calendar days after the latest dead line for submission of bid.	
9.	15.1	The amount of Bid Security shall be Rs. 40 Million in favor of Railway Constructions Pakistan Limited. In case of non-registered JV, either each partner gives bid security equal to his share or the lead partner / major shareholder provides bid security for all.	
10.	15.2	The Bid Security shall be, at the option of the bidder, in the form of Deposit at Call or a Bank Guarantee issued by a Scheduled Bank in Pakistan or from a foreign bank duly counter guaranteed by a Scheduled Bank in Pakistan in favor of the Employer valid for a period 28 days beyond the Bid Validity date.	
11.	17.1	Pre-Bid Meeting will be held on 12th April 2023 at 1100 hours in the conference room of RAILCOP Head Office Islamabad. Bidders are directed to provide their queries in written form at the pre-bid meeting.	
12.	18.4	The number of copies of the Bid shall be <i>one (01) Nos.</i>	
13.	18.5	<p>Each page of document must be signed and stamped by legally authorized representative of the firm/ JV. For the said purpose, A Power of Attorney to the signatory of the Bid on following format must accompany the Bid</p> <p>➤ Principal (issuing authority of Power of Attorney) shall provide the legal documents establishing his authority of issuing the Power of Attorney on behalf of Firm / Company / (for all</p>	

		<p>partners of JV);]</p> <ul style="list-style-type: none"> ➤ The Power of Attorney shall bear the name of the work (project specific); ➤ The name, designation / title in the Firm / Company, country identification number of the person issuing the Power of Attorney must be mentioned on the Power of Attorney; ➤ The Power of Attorney shall be on Judicial Stamp Paper ➤ The Power of Attorney shall be in original with original signatures (scanned and electronic signatures shall not be acceptable); ➤ The Power of Attorney shall bear the name, specimen signature, specimen initial of the signatory of the Application/ Proposal as well as his designation / title in the Firm / Company & country identification number/ CNIC No. <p>In case of a joint venture the statement "All partners of our JV shall at all times and under all circumstances be liable jointly and severally for the execution of the Contract in accordance with the Contract terms" must be included in the Power of Attorney and signed by all partners</p>
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D. Submission of Bids

14.	19.2 (a)	<p>Bid shall be submitted at:</p> <p>Venue: RAILCOP House, Pakistan Railways Carriage Factory, I.J Principal Road, Sector I-11/1, Islamabad, Pakistan.</p>
15.	19.2 (b)	<p>Title of the subject Procurement or Project name: Branding through installation of Digital/LED Screens/SMD/Front Lit/Back Lit at Lahore, Shahdara & Raiwind Railway Station: Category - IV.</p>
16.	20.1 (a)	<p>The deadline for Bid submission is</p> <p style="margin-left: 40px;">a) Date:26th April 2023</p> <p style="margin-left: 40px;">b) Time:1100 Hours</p>

E. Opening and Evaluation of Bids

17.	23.1	<p>The Bid opening shall take place at:</p>
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		Venue: RAILCOP House, Pakistan Railways Carriage Factory, IJ Principal Road, Sector I-11/1, Islamabad, Pakistan. a) Date:26th April 2023 b) Time:1200 Hours
18.	23.6 a	Replace ITB 23.6 a with following: The Employer shall first examine qualification and experience Data as per must meet criteria submitted by the Bidder. The technical proposal examination of those bidders only shall be taken in hand who meet the must meet criteria as mentioned in ITB.11.4 of BDS. Only substantially responsive qualification shall be considered for further evaluation
F. Award of Contract		
19.	32.1	Minimum Performance Security shall be of an amount in favor of Railway Constructions Pakistan Limited equalto 10% of the Contract Price stated in the Letter of Acceptance (LOA) valid up to the Contract Period subject to Restoration of station/space/premise in its original form duly verified by the officer concerned Pakistan Railways. Performance Security of an amount equal to 10% of the Contract Price stated in LOA shall be at the option of the bidder, be in the form of any of the following options: (a) Bank Guarantee from any Scheduled Bank in Pakistan; or (b) Bank Guarantee from a bank located outside Pakistan duly counter guaranteedby a Schedule Bank in Pakistan; or (c) An insurance company having at-least AA rating from PACRA/JCR.
20.	37	Grievance Redressal Committee is notified at Procuring Agency's website.

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