



# COMSATS University Islamabad

## Principal Seat

### BID EVALUATION REPORT

1. Name of Procuring Agency:	COMSATS University Islamabad, Principal Seat
2. Method of Procurement:	2-Stage Technical evaluation as per PID guidelines
3. Title of Procurement:	Pre-Qualification of Ad Agencies
4. Tender Inquiry No.:	CUI-PS/22(02)/1896 (TS477190E) as well as newspapers
6. Date & Time of Bid Closing:	19-04-2022 11:00 AM
7. Date & Time of Bid Opening:	19-04-2022 11:30 AM
8. No of Bids Received:	06 (Six)
9. Criteria for Bid Evaluation:	Page 4 of the Tender Document

Bidder	1st Stage (Mandatory+ Artwork+ Visit)	2nd Stage (Presentation)	Final Qualification
M/s. Marcomm Communication (Pvt. Ltd.)	Qualified	Qualified	Qualified
M/s. Orient mMcCANN (Pvt. Ltd.)	Qualified	Qualified	Qualified
M/s. Smart Ways Communication (Pvt. Ltd.)	Dis- Qualified	--	Dis-Qualified
M/s. Vibrant Communications (Pvt. Ltd.)	Qualified	Dis-Qualified	Dis-Qualified
M/s. Channel 7 Communications (Pvt. Ltd.)	Qualified	Qualified	Qualified
M/s. Creative Junction (Pvt. Ltd.)	Qualified	Qualified	Qualified

Bid Evaluation Report being uploaded to PPRA website and CUI website as per requirement of PPRA.

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