

EVALUATION REPORT

(As Per Rule 35 of PP Rules, 2004)

1. Name of Procuring Agency: Pakistan International Airlines Corporation (PIAC)
2. Method of Procurement: Single Stage Two Envelope
3. Title of Procurement: Hiring of Social Media Agency for PIA Social Media Management
4. Tender Inquiry No: REF: GM(P)/Cont-/ Social Media/2019
5. PPRA Ref. No. (TSE): TS406738E
6. Date & Time of Bid Closing: 11-12-2019 (1030 Hrs)
7. Date & Time of Bid Opening: 11-12-2019 (1100 Hrs)
8. No of Bids Received: 13
9. Criteria for Bid Evaluation: As per given in Tender documents
10. Details of Bid(s) Evaluation: As given below

Name of Bidder	Marks		Evaluated Cost PKR	Rule/Regulation/SBD*/Policy/ Basis for Rejection / Acceptance as per Rule 35 of PP Rules, 2004.
	Technical (if applicable)	Financial (if applicable)		
East River (Pvt) Ltd.	90		22,200,000	Accepted
Convex Interactive (Pvt) Ltd.	90		31,617,400	Accepted
Inter Flow Communications (Pvt) Ltd.	90		13,200,000	Accepted
RG Blue Communications (Pvt) Ltd.	81		-----	Not qualified due to non compliance to the evaluation criteria
Orient Communications (Pvt) Ltd.	92		21,600,000	Rejected by tender opening committee due to non-submission of earnest money
Virtual World (Pvt) Ltd.	90		37,391,780	Accepted
Creative Junction (Pvt)Ltd.	78		-----	Not qualified due to non compliance to the evaluation criteria
Commtel	72		-----	Not qualified due to non compliance to the evaluation criteria
Eikon7 (Pvt) Ltd.	----		-----	Disqualified by technical evaluation committee due to non submission of required document & experience
HAWK Advertising & Communications.	72		-----	Not qualified due to non compliance to the evaluation criteria
Mind Map Communications.	90		17,485,620	Accepted
The D' Hamidi Partnership.	82		-----	Not qualified due to non compliance to the evaluation criteria
Manhattan Communications (Pvt) Ltd.	84		-----	Not qualified due to non compliance to the evaluation criteria

Lowest Evaluated Bidder: M/s. Inter Flow Communications (Pvt) Ltd.

11. Any other additional / supporting information, the procuring agency may like to share.

***Standard Bidding Documents (SBD).**