

**EVALUATION REPORT**  
**(As Per Rule 35 of PP Rules, 2004)**

1. Name of Procuring Agency: Trade Development Authority of Pakistan through the Embassy of Pakistan UAE - Tender issued in UAE only
2. Method of Procurement: Single Stage Two Envelope Procedure - Highest Ranked Bid
3. Title of Procurement: Event Management for Programming/ Side Events during Pakistan's participation in Expo2020
4. Tender Inquiry No.: TDAP-AD-02(23-19)/asia-2014
5. PPRA Ref. No. (TSE): TS443654E
6. Date & Time of Bid Closing: 4<sup>th</sup> March, 2021 at 14.00 hrs
7. Date & Time of Bid Opening: 4<sup>th</sup> March, 2021 at 14.30 hrs (Technical)
8. No of Bids Received: Eleven (11)
9. Criteria for Bid Evaluation: Most Advantageous Bid in terms of highest rank in "Quality & Cost based Selection" - 60% weightage of technical proposal and 40% weightage of financial proposal. 70 marks required in technical evaluation to qualify for opening of Financial Bids
10. Details of Bid(s) Evaluation: Given Below

**Technical Evaluation:**

S. No.	Names of Bidders		Technical Score
	Lead Partner in UAE	Affiliate in Pakistan	
1	FLC	Oak Hill Consulting	66.90
2	Dream Advertising	Events360	43.30
3	Poetic Strokes	Not available	Ineligible
4	DWTC	JS Events	87.80
5	Entourage	Pegasus	72.40
6	Mosaic Live Communications FZ LLC	JbnJaws Productions	43.20
7	MCI	Global Management Consultants	56.00
8	BSL Middle East	Badar Expo Solutions	57.70
9	PICO	Limu	65.00
10	Calcium	Evento	63.17
11	Portfolio Managing Events	Portfolio Managing Events	39.00

*Rajwan Tayy*

As given in the RFP/ Bidding documents the weightage assigned to Technical and Financial bids is 60:40 respectively. Accordingly the weighted technical scores of both firms are given below:

- i. DWTC & JS Events =  $87.80 \times 0.6 = 52.68$
- ii. Entourage & Pegasus =  $72.40 \times 0.6 = 43.44$

Financial Evaluation of Two bidders who scored above 70 marks in Technical Evaluation:

The following financial bids were received:

- i. DWTC & JS Events = AED 7,802,550
- ii. Entourage & Pegasus = AED 5,496,015

Accordingly, the following financial scores were assigned:

- i. DWTC & JS Events =  $(5,496,015 / 7,802,550) \times 40 = 28.18$
- ii. Entourage & Pegasus = 40

The total scores achieved by both bidders were calculated as follows:

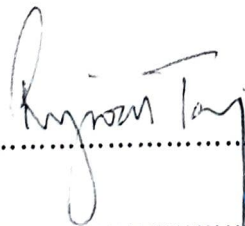
- i. DWTC & JS Events =  $52.68 + 28.18 = 80.86$
- ii. Entourage & Pegasus =  $43.44 + 40 = 83.44$

**Most Advantageous Bid: M/s Entourage (Lead bidder in UAE) & Pegasus Consultancy (Affiliate in Pakistan) highest ranked bidder**

11. Any Other additional/supporting information, the procuring agency may like to share.

Signature: .....

Official Stamp: .....



RIZWAN TARIQ  
Director General  
Trade Development Authority of Pakistan  
Government of Pakistan  
Karachi