



BID EVALUATION REPORT

TENDER NUMBER:	CC/3774-SD		
TENDER DATE:	08.03.2019		
TENDER TITLE & SCOPE OF WORK:	Annual Contract for Print, Electronic and Digital Media Monitoring and Tracking Services		
BIDDING PROCEDURE:	Single Stage Two Envelope		
NO. OF BIDS RECEIVED	05 Positive bids		
TENDER OPENING DATE (TECHNICAL):	27.03.2019		
TENDER OPENING DATE (COMMERCIAL):	18.04.2019		
DETAILS OF BID EVALUATION:			
BIDDERS	TECHNICAL QUALIFICATION STATUS	EVALUATED COST (Rs.)	BASIS FOR BID ACCEPTANCE / REJECTION
M/s Paradigme PR Consultants	Qualified	1,800,000/-	Conforms to bid evaluation criteria
M/s Media Pulse (Pvt.) Ltd.	Qualified	2,156,040/-	Conforms to bid evaluation criteria
M/s Media Track	Qualified	2,983,200/-	Conforms to bid evaluation criteria
M/s Media Innovations (Pvt.) Ltd.	Qualified	3,684,781/-	Conforms to bid evaluation criteria
M/s Media Info Systems (Pvt.) Ltd.	Qualified	8,786,880/-	Conforms to bid evaluation criteria
LOWEST EVALUATED BIDDER (S)			
M/s Paradigme PR Consultants			

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