

EVALUATION REPORT
(As Per Rule 35 of PP Rules, 2004)

1. Name of Procuring Agency: Trade Development Authority of Pakistan
2. Method of Procurement: Single Stage Two Envelope –Quality Based selection
3. Title of Procurement: TENDER FOR HIRING OF SERVICES OF EVENT MANAGEMENT /PR/MARKETING COMPANY FOR FASHION SHOW, CURTAIN RAISER/MEDIA EVENT AND CULTURAL PERFORMANCES ALONG WITH INAUGURAL DINNER FOR TEXPO 2023
4. Tender Inquiry No.: TDAP-AD/TEXPO 2023
5. PPRA Ref. No. (TSE): TS503034E
6. Date & Time of Bid Closing: 27th February 2023, 2023 at 11.30 hrs
7. Date & Time of Bid Opening: 27th February, 2023 at 14.30 hrs (Technical)
9th March 2023 at 12:30 hrs (Financial)
8. No of Bids Received: Three
9. Criteria for Bid Evaluation: Most Advantageous Bid in terms of highest rank based on combined evaluation - 70% weightage of technical proposal and 30% weightage of financial proposal

Technical Evaluation:

Sr.No.	Technical Evaluation Bid Scores for Event Management/PR/Marketing Firm		
	Name of Companies	Total Technical Score	Result
1	Badar Expo Solutions	71.7	Responsive
2	Take II	86.6	Responsive
3	Connect Marketing & Communications	42.1	Non-Responsive

- Technically Responsive Bidders :**
1. M/s Badar Expo Solutions
 2. M/s Take II

As per the bidding documents, the weightage assigned to technical and financial bids is 70:30 respectively. Accordingly, the weighted technical score of both firms are:

B-1
13-3-23

13.03.2023
AMANAT ALI LAGHARI
DEPUTY DIRECTOR

M/s
13/3/23

Signature

Signature
13/3/23

M/s Badar Expo Solutions = $71.7 \times 0.7 = 50.19$

M/s Take II = $86.6 \times 0.7 = 60.62$

Financial Evaluation of two bidders who have technical score > 70

The financial bids submitted by both companies:

Financial bid of M/s Badar Expo Solutions = PKR 154,640,930

Financial bid of M/s Take II = PKR 91,490,000

Accordingly, the financial scores assigned are given as follows:

M/s Badar Solutions = $(91,490,000/154,640,930) \times 30 = 17.74$

M/s Take II = $(91,490,000/91,490,000) \times 30 = 30$

Total Scores of both Eligible Bidders:

M/s Badar Solutions = $17.74 + 50.19 = 67.93$

M/s Take II = $30 + 60.62 = 90.62$

Name of Bidder	Marks		Total Marks (Technical 70% + Financial 30%)	Evaluated Cost (PKR)	Rule/Regulation/SBD*/Policy/ Basis for Rejection / Acceptance as per Rule 35 of PP Rules, 2004.
	Technical (if applicable) out of 100	Financial (if applicable) out of 30			
M/s Badar Expo Solutions	71.7	17.74	67.93	154,640,930	Second most advantageous bid
M/s Take II	86.6	30	90.62	91,490,000	Most Advantageous Bid as per 36(b) of PPRA rules
M/s Connect	42.1	-	-	-	Technically Non responsive

Most Advantageous Bid: M/s Take II

Signatures of Tender Committee Members:

Official Stamp:

Basit Rauf
13-3-23

BASIT RAUF
Director General
Trade Development Authority of Pakistan
Government of Pakistan
Karachi

Manat Ali Laghari
13.03.2023

MANAT ALI LAGHARI
DEPUTY DIRECTOR

Faiz Ahmad
13/3/23