

EVALUATION REPORT

(As Per Rule 35 of PP Rules, 2004)

1. Name of Procuring Agency: Pakistan Cricket Board
2. Method of Procurement: Single Stage Two Envelope
3. Title of Procurement: TV Broadcast Production Services for PSL 2024 & 2025
4. Tender Inquiry No.:
5. PPRA Ref. No. (TSE): TS528030E
6. Date & Time of Bid Closing: 19 January, 2024 – 10:30 A.M. PKT
7. Date & Time of Bid Opening: 19 January, 2024 – 11:00 A.M. PKT
8. No. of Bids Received: Three (03)
9. Criteria for Bid Evaluation: Most Advantageous Bid (Highest Accumulated

Technical & Financial Score)

10. Details of Bid(s) Evaluation Provided Below

11. Technical evaluation report for the Broadcast Production Rights for the PSL was published on the PPRA & PCB Website on 22nd January 2024. Details of the Technical Evaluation is as follows:

Name of Bidder	Technical Marks	Rule/Regulation/SBD*/Policy/ Basis for Rejection / Acceptance as per Rule 35 of PP Rules, 2004.
TransGroup/TPT/NEP	171	Technically qualified
Tower Sports Pvt Ltd/ Sunset & Vine	145	Technically qualified
ARY Communications Ltd/ Innovative Production Group FZE	112	Did not Technically qualify

12. After the evaluation report was published, the three parties requested to submitted their grievances in front of the PCB's Grievance Committee constituted for this purpose. The grievances of all the parties were with regards to the score assigned to each party by the Bid Committee.

13. After providing the opportunity to present their grievances, the Grievance committee made a decision to revise the score of all the bidders.

14. After the decision of the Grievance Committee, the revised score assigned to each party is as follows:

Name of Bidder	Revised Technical Marks	Rule/Regulation/SBD*/Policy/ Basis for Rejection / Acceptance as per Rule 35 of PP Rules, 2004.
TransGroup/TPT/NEP	178	Technically qualified
Tower Sports Pvt Ltd/ Sunset & Vine	155	Technically qualified
ARY Communications Ltd/ Innovative Production Group FZE	140	Technically qualified

15. All the parties were then informed about the opening date and time of the Financial Proposal. The date and time communicated to each party with regard to the opening of the Financial Proposal was 11:00 A.M. on 30th January 2024.

16. The Financial offers submitted by each party are as follows:

Name of Bidder	Aggregate Bid Amount For PSL 2024 & 2025	Rule/Regulation/SBD*/Policy/ Basis for Rejection / Acceptance as per Rule 35 of PP Rules, 2004.
TransGroup/TPT/NEP	PKR 2,371,372,058	35 Marks (assigned to the 2 nd lowest bid)
Tower Sports Pvt Ltd/ Sunset & Vine	PKR 2,476,914,411	30 Marks (assigned to the 3 rd lowest bid)
ARY Communications Ltd/ Innovative Production Group FZE	PKR 1,899,178,703	40 Marks (assigned to lowest bid)



17. It was mentioned in the RFP document that the weightage attributable towards evaluation of the Technical and Financial Proposals shall be **sixty percent (60%) and forty percent (40%)**, respectively.

18. Also, the mechanism on the basis of which the technical and financial bids will be evaluated was provided in the RFP document. The mechanism provided in the RFP is as follows:

"The total marks obtained in this Technical Evaluation will be converted into marks out of 60 by dividing the marks obtained by 3. This shall only be applied to those Bidders that are successful in the Technical Evaluation i.e. they obtain a score of **126 points or more** out of the total 180 points.

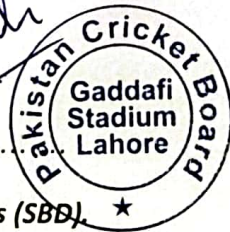
Following the marking of both the Technical and Financial Proposals, the Bidder with the most advantageous Bid i.e. highest cumulative weighted total out of 100 marks, if acceptable to PCB, will be awarded the contract for the Production Services."

19. Based on the above the total marks obtained by each party are as follows:

Name of Bidder	Aggregate score (Technical & Financial)	Rule/Regulation/SBD*/Policy/ Basis for Rejection / Acceptance as per Rule 35 of PP Rules, 2004.
TransGroup/TPT/NEP	94.3 out of 100	Most advantageous bid
ARY Communications Ltd/ Innovative Production Group FZE	86.6 out of 100	2 nd most advantageous bid
Tower Sports Pvt Ltd/ Sunset & Vine	81.6 out of 100	3 rd most advantageous bid

Signature:

Official Stamp:



*Standard Bidding Documents (SBD), *