

# **EVALUATION REPORT**

## **(As Per Rule 35 of PP Rules, 2004)**

1. Name of Procuring Agency: Pakistan Cricket Board
2. Method of Procurement: Single Stage Two Envelope
3. Title of Procurement: Interactive Marketing Services for PSL 2023
4. Tender Inquiry No.: .....
5. PPRA Ref. No. (TSE): .....
6. Date & Time of Bid Closing: 31<sup>st</sup> January, 2023 – 11:30 a.m. PKT
7. Date & Time of Bid Opening: 31<sup>st</sup> January, 2023 – 12:00 p.m. PKT
8. No of Bids Received: Four (4)
9. Criteria for Bid Evaluation: Most Advantageous Bid
10. Details of Bid(s) Evaluation: Provided Below

Name of Bidder	Marks		Total Marks	Rule/Regulation/SBD*/Policy/ Basis for Rejection / Acceptance as per Rule 35 of PP Rules, 2004.
	Technical (if applicable)	Financial (if applicable)		
DreamWeaver Productions	60	26	86	Most advantageous Bid
Heptagon	50	30	80	2 <sup>nd</sup> most Advantageous Bid
Rebrand Pvt. Ltd.	45	N/A	N/A	Did not technically qualify
Versus	N/A	N/A	N/A	Non-compliant Bid; rejected and returned

**Most Advantageous Bidder:** DreamWeaver Productions

11. Any other additional / supporting information, the procuring agency may like to share.

**Signature:**

**Official Stamp:**



***\*Standard Bidding Documents (SBD).***