TECHNICAL EVALUATION REPORT

(As Per Rule 35 of PP Rules, 2004)

1. Name of Procuring Agency:

Pakistan Tobacco Board

2. Method of Procurement:

Quality & Cost Based Selection (QCBS)

3. Title of Procurement:

Detailed study on determination of Cost of

Production/Minimum Indicative Prices of

tobacco.

4. Tender Inquiry No:

S.M.4/PTB/TdNo.1

5. PPRA Ref. No. (TSE):

TS488215E

6. Date & Time of Bid Closing:

08-09-2022 at 1400 hours

7. Date & Time of Bid Opening:

20-12-2022 at 1200 hours

8. No of Bids Received:

02

9. Criteria for Bid Evaluation:

Quality & Cost Based Selection (QCBS)

(80:20) 75 marks for qualification of technical

proposal

10. Details of Bid(s) Evaluation:

	Marks			Evaluated	Rule/Regulation/SBD*/Policy/	
Name of Bidder	Technical (If applicable)	Financial	Final	Cost	Basis for Rejection/Acceptance as per Rule 35 of PP Rules,2004.	
M/S ASB/IPSOS	64.264	20	84.26	Rs: 7,616,000	Under rule 36 (b) (ix), Selected for Contract Negotiation	
M/S IJAZ TABASSUM & CO.	67.600	10.70	78.30	Rs: 14,235,000		

Most Advantageous Bidder: M/S ASB/IPSOS

11. Any other additional/ supporting information, the procuring agency may like to share.

Signature:

Dr. Hafiz Abdul Samad Tahir

Official Stamp: Deputy Director (Marketing)

Pakistarr Totracco Board

Ministry National Food Security & Research Peshawar

Combined Evaluation Report

HIRING OF CONSULTING FIRM FOR CONSULTANCY SERVICES FOR THE PROJECT "DETAILED STUDY ON DETERMINATION OF COST OF PRODUCTION/MINIMUM INDICATIVE PRICES OF TOBACCO"



Pakistan Tobacco Board Ministry of National Food Security & Research وزارتِ برائے قومی تحقیق و حفظانِ تغذیه ، پاکستان

December, 2022

Deputy Director Marketing Pakistan Tobacco Board (PTB)

Ministry of National Food Security & Research GOVERNMENT OF PAKISTAN

Contents

Section I. Annex.

Annex I.	Technical Evaluation - Basic Data	03
Annex II.	Financial Evaluation - Basic Data	08
Annex III.	Minutes of Opening of Financial Proposal	10

.....

Annex-I. Technical Evaluation-Basic Data

Annex-I. Technical Evaluation - Basic Data

2.1 Name of country

Islamic Republic of Pakistan

2.2 Client:

(a) name

(b) address, phone

Pakistan Tobacco Board

Ministry of National Food Security & Research,

Government of Pakistan

46 B Office Enclave Phase 5 Hayatabad,

<u>Peshawar, Pakistan,</u> <u>Phone: - +92(91) 17833.</u>

Email: ddmarketing@ptb.gov.pk

2.3 Type of assignment (pre-investment, preparation, or implementation), and brief description of sources

Hiring of consulting firm for consultancy services for "Detailed study on determination of cost of production/minimum indicative price of tobacco"

2.4 Method of selection:

Quality & Cost Based Selection (QCBS) (80:20)

2.5 Request for expressions of interest:

(a) publication on Public Procurement Authority Website Yes (30th July, 2022)

(b) publication in national newspaper(s)

(c) publication in international newspaper(s)

Yes (30th July, 2022) N/A

(d) number of responses

Five (05) responses

2.6 Shortlisted Consulting Firms:

Sr.	Consulting Firms (Single/Joint)
1.	HLB IJAZ TABASSUM & CO.
2.	ASB/IPSOS in Pakistan
3	NIELSONIQ

- 2.7 Request for Proposals:
 - (a) First issuance to Firms

(b) Second issuance, if any

Date: 31st October, 2022

Not Applicable

2.8 Amendments and clarifications to the RFP (describe)

No

2.9 Contract Type:

Lumpsum - Deliverable based

2.10 Pre-proposal conference:

(a) First Conference

Yes (8th November, 2022)

2.11 Proposal submission:

(a) one envelope (Technical)

(b) original submission

2.12 Submission of Financial Proposal

(d) extensions(s)

Two envelopes (Technical and Financial proposals in separate sealed envelopes)

separate sealed envelopes)
Date: 15th November, 2022

Time: <u>1500 hrs</u>

Date: 16th November, 2022

2022 Time: <u>1330 hrs</u>

Location: Deputy Director (Marketing)

Pakistan Tobacco Board, Ministry of National Food Security & Research, Government of

Pakistan,

46 B Office Enclave Phase 5 Hayatabad,

Peshawar.

2.13 Opening of Technical Proposals by selection committee

Date: 16th November, 2022

Time 1330 hours

2.14 Number of proposals submitted

Three (03) Proposals Received

2.15 (a) Procurement Evaluation Committee: Members' names and titles

Dr. Qaizar Ahmed, Secretary (PTB)- Convener Mr. Muhammad Khurram Jamshaid, Deputy Food Security Commissioner I, MoNFS&R, Islamabad-Member

Mr.Muhammad Zubair, Financial Management Specialist (PPDU), Ministry of Water Resources, Islamabad-Member

Mr. Rizwan Ullah, Assistant Director (B&F),

PTB-Member

Jalal Ud Din, Director Marketing, Agri. Extension, Department Khyber Pakhtunkhwa-

Member

Dr. Hafiz Abdul Samad Tahir, Deputy Director

(Marketing) PTB- Secretary/Member

2.16 Proposal validity period (days):

(a) original expiration date

(b) extension(s), if any

180 days 14-05-2022

2.17 Evaluation Criteria/sub-criteria:

	Sr.#	Criterion	Points
	1.	General Experience of the Consultant (i.e. Length of Incorporation as Company/firm or Registration/Licensing, General Assignments etc.)	10
-		Specific experience of the Consultant (as a firm) relevant to the Assignment (3	10
	2.	Projects similar to the assignment)	

	be determined considering the following sub criteria and relevant percentage weights:				
The number of points to be assigned to each of the below positions or disciplines shall					
4.	4. Key Experts' qualifications and competence for the Assignment:				
3.3	Work Plan [It will be assessed that work plan is responding to the given timelines of the client, realistic, implementable and covering all the aspects/components of service delivery]	<u>10</u>			
3.2	Staffing Plan [Overall team composition is balanced, appropriately deployed and has adequate qualifications & skills mix; and the work plan has rational inputs of Experts]	10			
3.1.5	Tools for establishing cost/feasibility studies or farmer's surveys system	U4 			
3.1.4	Approach for backstopping/technical support for the implementation of the approved implementation mechanism	04			
3.1.3	Feasibility studies and surveys conducted	04			
3.1.2	technically complex organization	06			
3.1.1	Performance Assessment Planning and Methodology Tools for analysis of Administrative Environment and governance structure of	05			
3.1	[It will be assessed as to whether the proposed methodology is clear, responds to all the components and requirements of the TORs]	2 <u>5</u>			
1 2 20 2	weights: Methodology	g at his basis is a migration and as a			
	The number of points to be assigned to the following sub-oriental and oriental and				
3.	the Terms of Reference (TORs)	45			
	Adequacy and quality of the proposed methodology, and work plan in responding to				
	g. Brief description of the services rendered				
	association/JV, by other partner firms)				
	f. Number of staff-months provided by the firm (in case of				
	e. Start & Completion Date				
	all the partners				
	d. If case of association of service providers, the names and address of				
	c. Name and address of the Client				
	b. Cost of the Project				
	a. Name of the Project				
	with the following details:				
	Please provide the relevant (similar, specific or related experiences) assignments/works, duly substantiated, completed by the Firm/Joint venture,				

(a)	Qualification	20%
(b)	General Experience	20%
(C)	Specific Experience related to the assignment/project	60%
4.1	Team Leader/Project Director Ph.D. in Statistics with 3 years' experience or M.S./M.Sc. in Statistics	10
4,1	with 10 years' experience in the Data statistical modeling.	
4.2	Senior Analyst M.Phil. in Statistics/Agricultural Economics/Economics with at least 5 years' experience in data analysis modeling	05
4.3	Data Expert MS in Computer Science or in a related field with minimum 5 years' experience in data management. S/he shall possess knowledge of managing and optimizing crops related data	05
4.4	Field Team Supervisor B.Sc. (Hons) in Agriculture with 5 years' experience as field supervisor	05
4.5	Field Coordinator Diploma in Agriculture with 5 years' experience as data collector	05
4.6	Cost Accountant ACMA/CA qualified with 5 years' experience in costing & financial reporting	05
AN SELECTION	Total Points =	100
	Qualifying Marks	75

Form IIB. Evaluation Summary—Technical Scores/Ranking2.18 Technical scores of the Firms

S##	Names of Firms	Technical scores
1	HLB IJAZ TABASSUM & CO	84.50
2	ASB/IPSOS	80.33

Annex-2. Financial Evaluation-Basic Data

Annex - II: Financial Evaluation—Basic Data

3.1 Approval of technical evaluation Date: 8th December, 2022 report by Chairman, PTB (Quality-Cost Based Selection)

3.2 Public opening of financial proposals

Date 20th December, 2022

Time 1200 hours

Names and proposal prices (*mark FIs that attended public opening)

Name of FIs	Proposal Price (Pak Rupees) Exclusive of GST (if applicable)	Scores obtained in Financial Proposal	
HLB IJAZ TABASSUM & CO	Rs: 14,235,000/-	53.50	
ASB/IPSOS	Rs: 7,616,000 /-	100	

^{*} Representatives of ASB/IPSOS attended public opening while a letter from HLB Ijaz Tabassum & Co. has been received containing the consent to open the financial bids without the presence of their representative.

Same as detailed in Technical Evaluation Basic Data Sheet

- 3.3 Evaluation committee: members' names and titles (if not the same as in the technical evaluation -Quality-Cost Based Selection)
- Weight inversely proportional to cost S = St*T + Sf*P (T=0.8 & P = 0.2)
- 3.4 Methodology (formula) for evaluation of cost (QCBS)

3.5 OCBS

Firms Technical, Financial and Final Score.

Technical, financial and final scores.

FIs Name	Weighted Technical Score	Weighted Financial Score	Final Score	Ranking
ASB/ IPSOS	64.264	20	84.26	1 st
HLB IJAZ TABASS UM & CO	67.60	10.70	78.30	2 nd

(b) Award recommendation

As per combined evaluation of technical and financial scores, ASB/ IPSOS has emerged as the top ranked consulting firm by scoring 84.26 final score and accordingly, the Procurement Evaluation Committee recommended that ASB/IPSOS may be invited for Contract negotiations for the said project.

Annex – III Minutes of Opening of Financial Proposal