


# EVALUATION REPORT

## (As Per Rule 35 of PP Rules, 2004)

1.	Name of Procuring Agency:	Small and Medium Enterprises Development Authority (SMEDA)
2.	Method of Procurement:	PPRA's Clause 15
3.	Title of Procurement:	Applications for Pre-Qualification of Communication / Advertising / Marketing Firms, for Agripreneurship & Other Services Campaigns for SMEs
4.	Tender Inquiry No:	763
5.	PPRA Ref. No. (TSE):	TS548424E
6.	Date & Time of Bid Closing:	07-10-2024 at 12:00 PM
7.	Date & Time of Bid Opening:	07-10-2024 at 02:00 PM
8.	No of Bids Received:	09
9.	Criteria for Bid Evaluation:	60% Score for pre-qualification as Per Details in Pre-qualification document.
10.	Details of Bid(s) Evaluation:	Detail is as under

Name of the Bidder / Applicant	Technical Marks (if applicable)	Rule / Regulation / SBD*/ Policy / Basis for Rejection / Acceptance as per Rule 35 of PP Rules, 2004.
ADARTS Karachi (Pvt) Ltd.	30	Not Pre-Qualified
Connect Marketing Communication Pvt. Ltd	54	Not Pre-Qualified
WPP Marketing Communications Pvt Ltd.	24	Not Pre-Qualified
Sustainable Development Policy Institute	49.6	Not Pre-Qualified
Starcrest Communications Pvt. Ltd	40	Not Pre-Qualified
Resource Edge	55.3	Not Pre-Qualified
Spectrum Communications Pvt. Ltd	88	Pre-Qualified
M & C Saatchi World Services	70	Pre-Qualified
RG Blue Communications Pvt. Ltd	75.6	Pre-Qualified

1. Any other additional / supporting information, the procuring agency may like to share.

Signature: 

Official Stamp: 

\*Standard Bidding Documents (SBD).