

EVALUATION REPORT

(As Per Rule 35 of PP Rules, 2004)

1. Name of Procuring Agency: Pakistan Single Window.
2. Method of Procurement: Pre-Qualification.
3. Title of Procurement: Empaneled of Creative/Media/Advertising Agencies
4. Tender Inquiry No.: PSW/PROC/COMM-18/2023-24
5. PPRA Ref. No. (TSE): TS543947E
6. Date & Time of Bid Closing: 12/08/2024 at 1500 hours
7. Date & Time of Bid Opening: 12/08/2024 at 1530 hours
8. No of Bids Received: Eleven (11)
9. Criteria for Bid Evaluation: As Provided in PQ Documents.
10. Details of Bid(s) Evaluation:

Sr.	Vendor	Compliance with Mandatory Requirements / Eligibility Criteria	Obtained Scored in Evaluation	Standing
1	Channel 7 Communication	Compliant	91/100	2 nd
2	Creative Junction	Compliant	59.5/100	4 th
3	M Communication	Non-Compliant	N/A	Disqualified
4	Marcom	Compliant	44.5/100	5 th
5	MCM Advertising	Non-Compliant	N/A	Disqualified
6	Midas Communications Pakistan	Compliant	81/100	3 rd
7	Oak Media	Non-Compliant	N/A	Disqualified
8	Synergy Advertising	Compliant	93.75/100	1 st
9	The Brand Partnership	Non-Compliant	N/A	Disqualified
10	URS Digi	Non-Compliant	N/A	Disqualified
11	Vibrant Communication	Non-Compliant	N/A	Disqualified

PRE-QUALIFIED BIDDERS:

1. Synergy Advertising Pvt. Ltd.;
2. Channel 7 Communication Pvt. Ltd.; and
3. Midas Communications Pakistan Pvt. Ltd.
(as mentioned in the PQ documents, only top three applicants shall be empaneled).

11. Any other additional / supporting information, the procuring agency may like to share. N/A.

Signature:

Official Stamp:



13th November, 2024

*Standard

Bidding Documents (SBD).