



# BID EVALUATION REPORT

<b>TENDER NUMBER:</b>	MR/11838-KA		
<b>TENDER DATE:</b>	19.10.2017		
<b>TENDER TITLE &amp; SCOPE OF WORK:</b>	Cards Concept Testing		
<b>BIDDING PROCEDURE:</b>	Single Stage – Two Envelope		
<b>NO. OF BIDS RECEIVED FROM PRE-QUALIFIED PARTIES</b>	04		
<b>TENDER OPENING DATE (TECHNICAL):</b>	30.10.2017		
<b>TENDER OPENING DATE (COMMERCIAL):</b>	15.11.2017		
<b>DETAILS OF BID EVALUATION:</b>			
<b>BIDDERS</b>	<b>QUALIFICATION STATUS</b>	<b>EVALUATED VALUE OF BID</b>	<b>BASIS FOR BID ACCEPTANCE / REJECTION</b>
M/s AC Nielsen Pakistan	Q	1,480,300.00	Conforms to bid evaluation criteria.
M/s ASB Associates	Q	1,672,600.00	Conforms to bid evaluation criteria.
M/s MRB Pakistan	Q	2,073,550.00	Conforms to bid evaluation criteria.
M/s Four Corners	-	-	Donot Conform to bid evaluation criteria.
<b>LOWEST EVALUATED BIDDER.</b>			
M/s AC Nielsen Pakistan			

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