



PAKISTAN CRICKET BOARD

TENDER NOTICE FOR OTT MEDIA PLATFORM

The Pakistan Cricket Board (PCB) is seeking to enhance its digital presence by launching a state-of-the-art Over-the-Top (OTT) streaming platform with advanced in-app features and services to enhance user experience and engagement. To achieve this, PCB invites proposals from reputed international firms with demonstrated expertise in developing and managing OTT solutions for digital content streaming, distribution, and monetization. Interested firms must have prior experience working at a global level with leading sports organizations, including cricket-related entities. The selected firm will be responsible for providing a robust, scalable, and user-friendly OTT platform equipped with advanced in-app features & services to deliver high-quality cricket content to audiences worldwide.

All relevant details are contained in the Tender Document which may be obtained free of cost from the undersigned on working days from 10:00 A.M. to 05:00 P.M. Pakistan Standard Time (PST) by or before 28th February, 2025.

The applications should be submitted in the manner set forth in the tender document and should reach the undersigned at the address provided below by or before 11:00 A.M. PST on 5th March 2025. The applications shall be opened for evaluation at 11:30 A.M PST on the same day.

Any query(is) related to the tender document must be in writing and should be addressed to the undersigned by and before the abovementioned submission date. Information obtained from any other source shall not be deemed as official.

Procurement Department
Pakistan Cricket Board,
Gaddafi Stadium, Ferozepur Road,
Lahore, Pakistan.

Tel: (92-42)35717231 to 34

E-mail: procurement@pcb.com.pk

Pakistan Cricket Board reserves the right, in its sole discretion, to cancel or amend the bidding process at any stage and may reject any or all bids or proposals at any time prior to acceptance.