

Government of Pakistan



Ministry of Overseas Pakistanis & Human Resource Development

Workers Welfare Fund

Plot No.2, St#39, Mauve Area, G-10/4, Islamabad



EXPRESSION OF INTEREST

CORRIGENDUM

Reference to the advertisement of Workers Welfare Fund captioned Expression of Interest published on **May 10, 2023** in various newspapers and on PPRA Website, with documents & profile receiving and opening date of May 24, 2023 the following amendment is hereby made:

“The submission/Bids Must reach to the undersigned office on May 24, 2023 (Wednesday) at 11:00 AM and will be opened on the same day at 11:30 AM in the Office of undersigned.

Deputy Director Media

Workers Welfare Fund

Ph: 051-9106325-26, Fax: 051-9106321

509951

18 wwf 95-245
18 wwf 235-245
6x2



Workers Welfare Fund

Plot No. 2, St # 39, Mauve Area, G-10/4, Islamabad



EXPRESSION OF INTEREST

Workers Welfare Fund (WWF), intends to hold an open competition for the appointment of advertising agencies for handling of its display advertisements/publicity assignments for a period of two years.

All advertising agencies enlisted with the Press Information Department (PID), and who are in active tax payers list of FBR (excluding suspended/black listed advertising agencies) are requested to submit their profiles, sketches, story boards, preliminary designs and art works for print, electronic, digital media, social media as well as out door and cinema advertising at Deputy Director Media (WWF), Plot No. 2, St # 39, Mauve Area, G-10/4, Islamabad. Last date for submission **May 24, 2023** selection/appointment of advertising agencies will be made in accordance with guidelines and procedures of advertisements policy 2021, issued by Press Information Department (PID).

For eligibility criteria and for further details, please refer to PID's advertisements policy 2021 available at www.pid.gov.pk.

The advertisement is also available on PPRA website www.ppra.org.pk

Note: The shortlisted agencies will be later on call for comprehensive presentation in front of the selection committee.

DEPUTY DIRECTOR MEDIA

Workers Welfare Fund

Ph: 051-9106325-26, Fax: 051-9106321