

## 1.1 Invitation to Bid




### **HIRING OF A MARKETING CONSULTANCY FIRM FOR FORMULATION OF BUSINESS PLAN FOR GILGIT BUSINESS HUB FROM KONODAS RCC BRIDGETO STP ROAD DISTRICT GILGIT**

Gilgit Development Authority (GDA) invites Sealed Bids for hiring of a marketing consultancy firm for formulation of business plan for Gilgit business HUB located at Gilgit Band Road, from eligible bidders engaged in provision of similar services, registered with Tax Department (Income Tax). The Bids shall be received as per single stage – two envelope procedure.

Title	Pre-Bid Meeting	Bid Submission	Bid Opening
Procurement of Hiring of a Marketing Consultancy Firm for formulation of Business Plan for Gilgit Business HUB from Konodas RCC Bridge to STP road District Gilgit.	July 29, 2024 at 1400 Hours PST	August 06, 2024 at 1400 Hours PST	August 06, 2024 at 1430 Hours PST

1. Bidding documents are immediately available after publication of press advertisement.
2. Consultants firms may obtain detailed bidding documents (Evaluation criteria and TORs) from the office of **Deputy Director Engineering, Gilgit Development Authority (GDA) Yadgar Chowk, Khomer, Gilgit** or request through email at [gdagilgit@gmail.com](mailto:gdagilgit@gmail.com) upon payment of Rs.5000/- (non-refundable) by 05<sup>th</sup> August, 2024 during office hours (08:30 AM to 04:30 PM).
3. Reputed National firms having expertise and experience in formulation of business plans are invited to submit their proposals.
4. Procurement will be carried out as per Public Procurement Regulatory Authority Rules 2022 to the extent applicable. Competitive bidding will be conducted in accordance with the Single Stage Two Envelopes Procedure.
5. Bids, which are incomplete, not sealed, not signed, unstamped, late or submitted by other than specified mode will not be considered.
6. All Bids must be accompanied by a Bid Security of **PKR 100,000/-** in the form of CDR/Bank Guarantee / Demand Draft / Pay Order issued by a scheduled bank regulated by State Bank of Pakistan in the name of **“Deputy Director Engineering Gilgit Development Authority”**
7. A pre-bid meeting will take place at **1400 Hours on 29<sup>th</sup> July, 2024** at GDA head office (address given below) for the applicants who wish to attend.
8. Applications along with two sets of **“Technical Proposal”** and **“Financial Proposal”** separately sealed, signed & stamped on the prescribed forms given in the bidding documents for invitation for consultancy service must be delivered in sealed envelopes by hand or through registered mail, to the office of the Deputy Director Engineering GDA, Yadgar Chowk, Khomer, Gilgit, not later than 06<sup>th</sup> August, 2024 at 02:00 PM. Bids will be opened on same day and venue at 02:30 PM.
9. GDA will not be responsible for any cost or expense incurred by Bidders in connection with the preparation or delivery of Bids.
10. In case of official holiday on the day of submission, next day will be treated as closing date.
11. GDA reserves the right to cancel the bidding process at any time prior to the acceptance of a proposal.

  
ENGR. MAZHAR SOHAIL KHAN  
DEPUTY DIRECTOR (ENGINEERING), GDA

**GDA OFFICE YADGAR CHOWK GILGIT, PAKISTAN Phone: 05811-922307**

**Email: [gdagilgit@gmail.com](mailto:gdagilgit@gmail.com)**

**Infor@gilgitdevelopmentauthority.gov.pk**