

PAKISTAN CRICKET BOARD

INTERNATIONAL MEDIA RIGHTS

Pakistan Cricket Board (“PCB”) seeks applications from broadcasters and relevant media rights entities for acquisition of Media Rights across Broadcast Television, Digital, Audio, Web and Mobile Platforms for all global territories outside of Pakistan. Bidders may bid for all regions outside Pakistan or for one or more specified regions.

The process will comprise sale of Media Rights for the international bilateral series and other international tournaments organized and controlled by the PCB from January 2025 to December 2025.

Detailed relevant information and Invitation to Tender (ITT) may be obtained from the undersigned on working days from **9 AM to 5 PM** Pakistan Standard Time (“PST”) on or before **December 30, 2024** upon written request through email from an authorized representative of the interested party.

Queries may be addressed in writing to the below mentioned email address. Information obtained from any other source shall not be deemed as official.

Fahad Ajmal,
Senior Manager Production,
Pakistan Cricket Board
Gaddafi Stadium, Lahore, Pakistan
pcb.bidding@pcb.com.pk
Tel: (92-42) 35717231-4
Fax: (92-42) 35711860

Proposals should be submitted in sealed envelopes in the manner set forth in the ITT, so as to reach the above address OR via email by or before **12:00 PM PST on December 31, 2024**. Technical Proposals shall be opened at **01:00 PM PST on December 31, 2024** at the offices of PCB at National Cricket Academy, Lahore. Financial Proposals of technically disqualified Bidders shall be returned unopened. The opening date of the Financial Proposals of technically qualified Bidders shall be communicated to the technically qualified Bidders.

PCB reserves the right in its discretion to cancel or amend the entire bidding process at any stage and to reject any or all proposals/bids prior to accepting the same.