



## COMSATS University Islamabad, Sahiwal Campus

### Purchase Department

COMSATS Road, Off G.T.Road, Sahiwal

Tel: 040-4305666-Ext-128-186 Web: [www.sahiwal.comsats.edu.pk](http://www.sahiwal.comsats.edu.pk)

### Invitation to Bid

(Tender No. CUI/SWL/Procurement/FY 23-24/15/181)

## Educational Web Marketing, SMS Marketing, Social Media Marketing, Printing Material and Giveaways Items for Admission/Marketing Campaign-Fall 2024 of CUI Sahiwal Campus

1. COMSATS University Islamabad, Sahiwal Campus, a public sector organization invites bids through e-Pak Acquisition & Disposal System (EPADS) <https://eprocure.gov.pk> from the reputed firms/suppliers/advertising companies registered with income and sales tax departments and who are on active taxpayers list (ATL) of FBR for the work titled “Educational Web Marketing, SMS Marketing, Social Media Marketing, Printing Material and Giveaways Items for Admission/Marketing Campaign-Fall 2024 of CUI Sahiwal Campus”.
2. The procedure of open competitive bidding is **Single Stage-Single Envelope**.
3. The complete Tendering process will be carried out through e-Pak Acquisition & Disposal System (EPADS) <https://eprocure.gov.pk>.
4. Interested bidders are requested to register themselves on the e-Pak Acquisition & Disposal System (EPADS) <https://eprocure.gov.pk/#/supplier/registration> and submit their tender documents through the EPADS.
5. The Bid Security for the Bid is **Rs. 40,000/-** in the form of Call Deposit/Bank Draft (refundable) drawn in favor of “COMSATS University Islamabad” (FTN/NTN: 9013701-9); scanned copy of which is required to be uploaded through EPADS and hard copy must be submitted physically (In separate envelope) along with hard-copy of sealed bidding document on the closing date of the tender to COMSATS University Islamabad, Sahiwal Campus on the address given below.
6. The tender documents must be submitted via **EPADS** latest by **May 30, 2024 till 1100 hrs.** Bids will be opened at **1130 hours** on the same day, in the presence of bidder’s representatives who choose to attend at the same address. This advertisement is also available on the PPRA website at [www.ppra.org.pk](http://www.ppra.org.pk) and on the Campus Website at <https://sahiwal.comsats.edu.pk/Procurement/Tenders.aspx>

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