

Publication of Contract Award Report

Hiring of Survey Services

For

**“Nationwide Rollout of National
Socio Economic Registry Update”**

Cluster 2 [Central Punjab]



Nurturing Women Empowerment

**GOVERNMENT OF PAKISTAN
Benazir Income Support Programme**

6th March 2018

Basic Data

- 1.1 Name of country Islamic Republic of Pakistan
- 1.2 Client:
 (a) name Benazir Income Support (BISP), BISP HQ
 (b) address, phone, facsimile Secretariat, F – Block, Pak. Secretariat, Islamabad.
Phone: - +92(51) 9246420.
Fax: - +92(51) 9246318.
Email: dir.procurement@bisp.gov.pk
- 1.3 Type of assignment (pre-investment, preparation, or implementation), and brief description of sources Implementation:
“Door to Door Survey in Cluster - 2 (Northern Punjab, AJK & ICT) of the Nationwide Rollout of National Socio Economic Registry Update”
- 1.4 Method of selection: Quality & Cost Based Selection (QCBS)
- 1.5 Request for expressions of interest:
 (a) publication on Public Procurement Authority Website Yes (6th June 2017)
 (b) publication in national newspaper(s) Yes (6th June 2017)
 (c) number of responses Twenty six (26)
- 1.6 Shortlist:
 (a) names/nationality of firms/associations
1. M/s AASA Consulting, Karachi (Lead firm) in association with M/s Mason Consulting, Islamabad as sub-consultant.
 2. M/s Socio Economic & Business Consultants, Islamabad.
 3. M/s Socio Engineering Consultants, Islamabad.
 4. M/s Aurat Publication & Information Services Foundation, Islamabad (Lead firm) in association with (i) Gender Equity Programme & (ii) M/s Awaaz and Social Mobilization as sub-consultants.
 5. M/s Neilsen, Islamabad.
 6. M/s MM Pakistan (Pvt.) Ltd., Lahore.
- 1.7 Request for Proposals:
 (a) First issuance to Consultants Date: 27th November, 2017
 (b) Second issuance to Consultants, if any Not Applicable
- 1.8 Amendments and clarifications to the RFP (describe) No.
- 1.9 Contract Type: Lumpsum – Deliverable based

- 1.10 Pre-proposal conference:
 (a) First Conference Yes (5th December, 2017)
 (b) Minutes issued Yes (19th December, 2017)
- 1.11 Proposal submission:
 (a) one envelope (Technical) Two envelopes (Technical and Financial proposals in separate sealed envelopes)
 (b) original submission Date: 26th December, 2017 Time: 1400 hrs
 (d) extensions(s) No.
- 1.12 Submission of Financial Proposal Location: Benazir Income Support (BISP), BISP HQ Secretariat, F – Block, Pak. Secretariat, Islamabad.
- 1.13 Opening of Technical Proposals by selection committee Date: 26th December, 2017 Time 1430 hours
- 1.14 Number of proposals submitted Three (03)
- 1.15 Names of firms who submitted proposals
1. M/s Socio Economic & Business Consultants, Islamabad.
 2. M/s Socio Engineering Consultants, Islamabad.
 3. M/s AASA Consulting, Karachi (Lead firm) in association with M/s Mason Consulting, Islamabad as sub-consultant.
- 1.16 Evaluation Criteria/sub-criteria:
- (A) Specific experience of the Consultant (as a firm) relevant to the Assignment Weight: **15**
- (B) Demonstrated Capacity/Expertise in the field of Social Mobilization: Weight: **15**
- a) Expertise towards strategizing, planning, and implementation Social Mobilization, Sub Weight: **10**
- b) Organization, staffing & capacity for implementation of Social Mobilization & Public Information Campaign Sub Weight: **05**
- (C) Adequacy of the proposed methodology and work plan in responding to the Terms of Reference: Weight: **30**
- a) Technical approach and methodology on each of the component of the task Sub Weight: **15**

- b) Staffing plan Sub Weight: 05
- c) Work Plan Sub Weight: 10
- (D) **key staff** Weight: 40
 - Individual(s)**
 - (A) Team Leader Sub Weight: 08
 - (B) Project Operations Expert Sub Weight: 07
 - (C) Enumeration Expert/Statistician Sub Weight: 07
 - (D) Communication/Social Mobilization Expert Sub Weight: 06
 - (E) Monitoring & Evaluation Expert Sub Weight: 06
 - (F) MIS Expert Sub Weight: 06

1.17 Technical scores of the consulting firms Minimum qualifying score: 70

Consultants' names	Technical scores (Out of 100)
M/s Socio Economic & Business Consultants (SEBCON), Islamabad	74.69
M/s Socio Engineering Consultants, Islamabad	55.50
M/s AASA Consulting, Karachi (Lead firm)	71.38

1.18 Public opening of financial proposals Date 5th March 2018 Time 1030 hours

- (a) Names and proposal prices (mark Consultants that attended public opening)
 1. M/s Socio Economic & Business Consultants, Islamabad – Rs. 1,479,833,740/- (Exclusive of GST).
 2. M/s AASA Consulting (Pvt.) Ltd, Islamabad (lead firm) – Rs. 1,117,015,400/- (Exclusive of GST).

1.19 QCBS

(a) Technical, financial and final scores (Quality-Based: technical scores only)	Consultants' Name	Technical scores	Financial scores	Final scores
	<u>M/S SEBCON</u>	<u>59.75</u>	<u>15.10</u>	<u>71.56</u>
	<u>M/S AASA</u>	<u>57.10</u>	<u>20.00</u>	<u>77.10</u>

- (b) Award recommendation **M/s AASA Consulting, Karachi (Lead firm)** in association with M/s Mason Consulting, Islamabad as sub-consultant at a financial cost of **Rs. 1,295,737,864/- inclusive of applicable indirect taxes (GST).**