

AUCTION NOTICE

Cantonment Board Jhelum Offers advertisement rights of following Hoarding / Billboards Open sites in the area of Jhelum Cantt through open auction which shall be held in the office of the Jhelum Cantt Board as per under mentioned schedule. If the said auction is not conducted on the given date then the same shall be held on alternative dates shown in schedule given below without giving any separate notice:-

S.No	Date & time	Alternative dates for auction
1	06. 03. 2018 at 1100 Hours	07. 03. 2018 & 08. 03. 2018 at 1100 Hours

LIST OF HOARDING SITES

Sr. No	Site #	Size	Location	Earnest money in shape of call deposit
01.	1	60 x 20	Gun Garen Park Kazim Kamal Road	Rs. 50000/-
02.	3	60 x 20	Main GT road Chawani bus stop Rawalpindi side	Rs. 50000/-
03.	4	60 x 20	Main GT road Lahore Morr Bus Stop	Rs. 50000/-
04.	06	10 x 20	Sawar Road near Gul-Afshan colony Gate	Rs. 20000/-
05.	09	10X20	Kazim Kamal Road Near Wapda Office toward Cantt	Rs. 20000/-
06.	11	10X20	Kazim Kamal Road Near Bank Al-Falah	Rs. 20000/-
07.	14	10X20	Qureshi Plaza	Rs. 20000/-
08.	15	10X20	G.T Road Near Rohtas chowk Pedestrian Bridge	Rs. 20000/-

TERMS & CONDITIONS OF AUCTION

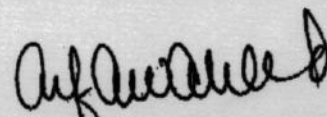
- i) Defaulters of any Government Organization particularly Jhelum Cantt Board are ineligible to participate in the auction.
- ii) The existing advertisers (already working with JCB), if failed to clear their dues for the period up to 30.06.2018 shall not be allowed to participate in auction.
- iii) Interested firms / companies must be registered with the Income Tax and Sales Tax Departments.
- iv) Every prospective bidder shall be bound to deposit earnest money/security as mentioned above in shape of call deposit or a bank guarantee issued by a scheduled bank in Pakistan or from a foreign bank duly counter guarantee by a schedule bank in Pakistan in favour of the Cantt Executive Officer.
- v) Representative of the firm shall possess CNIC and proper authority letter in original to participate in the auction.
- vi) Successful bidder shall deposit 25% of highest bid including earnest money at the fall of hammer in shape crossed cheque and shall provide pay order on the next working day in lieu of 25% of highest bid and the submitted cheque will be returned accordingly. Failure of compliance to this condition will lead to forfeiture of the security deposit/amount.
- vii) Balance amount of the highest bid i.e. 75% shall be deposited after the final approval of the Board, in three equal installments i.e. quarterly. Three post dated cheques of equal value of 75% of the highest bid shall be also provided by the successful / highest bidder.
- viii) The successful bidder shall be bound to execute written agreement with the Cantonment Board before installation of hoarding advertising board after approval of the Board.
- ix) The successful bidder shall install Hoarding Board on the auctioned site on his own expense.

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- x) The Advertiser after the installation of the structure shall submit structure and foundation stability certificate by a qualified structural engineer registered with Pakistan Engineering Council that the structure can bear the wind storm of upto the speed of 160 Km per hour.
- xi) The maximum height of HOARDING board should remain as to be determined by the CEO/Board.
- xii) Income tax or any other tax, if levied by the Provincial or Federal Government, on auction shall be deposited by the successful bidder.
- xiii) Auction of advertisement rights shall be for a period of one year only from the date of approval of bid by the board (extendable for two similar terms if the Board so decides on increase as decided by the board)
- xiv) The advertiser shall make available HOARDING advertising board on the 23rd March, 14th August, 06 September, Eid ul Azha and other events of national and international significance whenever desired by the Board / CEO and in this regard no payment / waiver shall be given to the advertiser.
- xv) If publicity material of the signage is removed by CB due to nonpayment of dues or any other fault at the part of the advertiser, no waive off shall be granted to the advertiser for that particular period.
- xvi) The advertising board shall be painted with red oxide chemical periodically and as and when required by the CEO / Board. The hoarding / bill board shall be properly maintained / kept clean and clear.
- xvii) CEO / Board reserve the right to cancel the auction (prior to acceptance) due to any reason.
- xviii) Failure of the Successful Bidder to comply with the requirement of clause VII or Clause X shall constitute sufficient grounds for annulment of the LoA, and forfeiture of the Bid security in such an event, JCB reserves the right to :
- xix) Auction will be conducted subject to observance of PPRA rules.

Take any such measures as may be deemed fit in the sole discretion of JCB, including annulment of the bidding process.

More information / detail are available at PPRA website. However the details can be also taken form JCB Office during working hours on any working day.



(Arfa Waheed)
Cantonment Executive Officer
Jhelum Cantt